



October 5th 2024
1720 Eighth Street, Berkeley California

BORP

ADAPTIVE SPORTS

EXPO

Sponsorship Opportunities

www.borp.org/expo





BORP Adaptive Sports and Recreation is the Bay Area's leading provider of sports and recreation opportunities for people with physical disabilities and vision impairments.



Since its 1976 founding BORP has been at the forefront of adaptive sports and recreation, launching the careers of world class athletes and serving thousands of individuals throughout the Greater Bay Area and beyond.

ABOUT **BORP**

ADAPTIVE SPORTS EXPO



10+ Programs

BORP's Adaptive Sports Expo invites current and new participants and their family and friends to check out, learn about, and try up to 10 BORP programs free of charge—at three Berkeley locations. Expo is a groundbreaking Bay Area event:

Raising Awareness

Raising awareness within the broader community, providing access to specialized equipment and training, fostering community, removing financial and transportation barriers to participation, facilitating peer support, celebrating the achievements of adaptive athletics, and centralizing resources available to the disability community.



All Day Fun

Expo features sport demos coached by experienced athletes (Goalball, Wheelchair Basketball, Quad Rugby, Power Soccer, Pickleball, Fitness Classes) and a Family-Friendly Festival and Resource Fair, .

Three Locations

Participants can also drop by BORP's Adaptive Cycling and Kayaking Center, which features one of the world's largest collections of adaptive cycles and boats or reach new heights through BORP's Adaptive Rock Climbing Program.

EXPO SPONSORS WILL BE WIDELY PUBLICIZED THROUGH:



BORP's monthly newsletter

(approx. 9,000 subscribers) for 3 months



BORP social media

(approx. 3,700 followers across platforms)



The Expo is our largest outreach event of the year. Our inaugural Expo event in 2023 drew 173 participants and 57 volunteers from as far away as San Jose, Cupertino, Vallejo, and Yuba City.

Consider becoming a **sponsor** of this exceptional and unique event!



The BORP website

(approx. 1,500 unique visitors/month)



Bay Area media outlets

(2023 Expo was highlighted by the Christopher and Dana Reeve Foundation, selected as a TOP PICK on Funcheap, and was featured in most Bay Area public event listings).



SPONSORSHIP LEVELS AND BENEFITS



Sponsorship Benefits	Title \$10,000	Mvp \$5,000	Champion \$2,500	All Star \$1,000
Complimentary Expo Tabling Opportunity	6 Guests	4 Guests	2 Guests	2 Guests
Verbal Recognition At Expo	✓	✓		
Featured In Newsletter And Social Media	✓	✓	✓	
Logo Placement On Event Materials.	Naming Rights: "Borp Adaptive Sports Expo Presented By [Title Sponsor]"	✓	✓	✓
Website Recognition	Logo On Donor and Event Pages For 1 Year With Special Thank You On Event Landing Page	Logo On Donor and Event Pages For 1 Year.	Logo On Event Page For 1 Year	Logo On Event Page For 1 Year

To Discuss Expo Sponsorship and Vendor Opportunities, Contact:

Andrew Page, Development Director
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More Information:

- View BORP's [Other Partners and Funders](#)
- Learn more about our programs on our [News and Updates Page](#)
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Fun
WELCOMING
Empowering